

**Exam. Code : 103202**

**Subject Code: 1078**

**B.A./B.Sc. 2nd Semester**

**JOURNALISM & MASS COMMUNICATION**

Time Allowed—3 Hours] [Maximum Marks—80

**SECTION—A**

**Note :—**This Section consists of **10** compulsory questions carrying **2** marks each.

1. Foundation year of TV in India.
2. Song and Drama Division
3. Ribbon Microphone.
4. Acoustics.
5. 5 Ws and 1 H.
6. Hard News.
7. Beats.
8. Consoles.
9. Film division.
10. Yuva Vani.

**SECTION—B**

**Note :—**This Section consists of **10** short answer type questions carrying **5** marks each. Candidates have to attempt **5** questions.

1. Explain various characteristics of print media.

2. Name and explain different formats of radio.
3. Trace the development of radio in India.
4. Specialized reporting versus generalizes reporting. Which one is better ? Comment.
5. Satellite channels has changed the face of Indian television forever. Comment.
6. Explain RNI, Film Division.
7. Throw light on inverted pyramid style of news writing.
8. Discuss golden years of Cinema.
9. Explain various news elements.
10. Name and explain various TV formats.

### SECTION—C

**Note :—**This Section consists of 4 long essay type questions carrying 10 marks each. Candidates are to attempt 2 questions.

1. Name and explain various organs of Information and Broadcasting Ministry.
2. Explain various editing and recording equipments.
3. Name and explain various types of microphones.
4. What are the requirements of setting up a recording studio.